

- ▼ • **Product launch Master List**
 - Design
 - ▼ • Website
 - Update main site
 - Search Engine Optimization
 - Blog Articles
 - ▼ • Marketing Campaign
 - Marketing Collateral
 - Pay-per-click Campaign
 - Public Relations Campaign
 - Sales Training
 - Internal Systems

▼ **Strengths**
▼

Teacher

▼ • **Goals**
▼ •

▼ • **Needs**
▼ •

▼ • **Decisions**
▼ •