

SCHOOL DISTRICT NO. 48 (SEA TO SKY)

REGULATION SERIES 1000 - SCHOOL-COMMUNITY RELATIONS

R 1003 RELATIONS BETWEEN SCHOOL AND THE PUBLIC R 1003.1 Community Partnerships / Corporate Sponsorships

This Regulation provides Board direction on the establishment of community partnerships / corporate sponsorships and will serve as a standard for all partnership and sponsorship interactions in the district.

Community Partnerships

1. Formal partnerships may be initiated at the school or district level but, in all cases, will be submitted to the office of the Superintendent for evaluation prior to going before the Board of School Trustees for ratification.
2. Formal partnership between an organization and the district may take several forms, and the Board supports community partnerships that:
 - 2.1 Are consistent with the values, goals and objectives of the educational program.
 - 2.2 Serve an identifiable educational need.
 - 2.3 Do not directly or indirectly exploit students or exert pressure to compel students, parents, or the school community to support any commercial enterprise.
 - 2.4 Benefits students.
 - 2.5 Support existing curricula and are consistent with existing policy.
 - 2.6 Do not provide financial gain to a district employee or direct or indirect benefit to employees' families or friends.
 - 2.7 Adhere to a standard of public trust.
 - 2.8 Are for a specific term agreed to by both parties and are subject to periodic review.
 - 2.9 Ensure sponsor recognition and corporate logos are for identification rather than commercial purpose, and are therefore kept to a minimum.
 - 2.10 Identify clearly defined roles and responsibilities for all partners.
3. The Board will make every effort to ensure equity of partnership opportunities across the district.

Corporate Sponsorships

4. Corporate Sponsorships may be initiated at the school or district level but, in every case will be submitted to the office of the Superintendent and Secretary-Treasurer for evaluation prior to going before the Board of School Trustees for ratification.
5. Corporate Sponsorship between an organization and the district may take several forms, and the Board limits corporate sponsorships to those that:
 - 5.1 Are consistent with the values, goals and objectives of the educational program.
 - 5.2 Serve an identifiable educational need.
 - 5.3 Do not directly or indirectly exploit students or exert pressure to compel students, parents, or the school community to support any commercial enterprise.
 - 5.4 Benefits students.
 - 5.5 Recognize contributions in ways that do not exploit students.
 - 5.6 Mutually benefit all partners consistent within these guidelines.
 - 5.7 Support existing curricula and are consistent with existing policy.
 - 5.8 Do not provide financial gain to a district employee or direct or indirect benefit to employees' families or friends.
 - 5.9 Adhere to a standard of public trust.
 - 5.10 Are for a term of no longer than 3 years agreed to by both parties and are subject to annual review.
 - 5.11 Ensure sponsor recognition and corporate logos are for identification rather than commercial purpose, and are therefore kept to a minimum.
 - 5.12 Identify clearly defined roles and responsibilities for all partners.
6. The Board will make every effort to ensure equity of sponsorship opportunities across the district.